

# **EXHIBIT A-3**

10/2/2014

The diagram illustrates the evolution of an Airbnb sign-up process through two versions of the sign-up form.

**Left Panel (Original Sign-up Form):**

- Three prominent buttons: "Sign up with Facebook" (blue), "Sign up with Google" (white), and "Sign up with Email" (red).
- A horizontal line with the word "or" in the center, separating the social media options from the email option.
- A link below the buttons: "By signing up, I agree to Airbnb's [Terms of Service](#), [Privacy Policy](#), [Guest Refund Policy](#), and [Host Guarantee Terms](#)".
- A link at the bottom: "Already an Airbnb member? [Log in](#)".

**Right Panel (Evolved Sign-up Form):**

- A large "Sign up with Facebook or Google" button at the top.
- A horizontal line with the word "or" in the center, separating the social media fields from the email fields.
- Five input fields for personal information: "First name", "Last name", "Email address", "Password", and "Confirm password".
- A checked checkbox: " I'd like to receive coupons and inspiration".
- A link below the checkbox: "By signing up, I agree to Airbnb's [Terms of Service](#), [Privacy Policy](#), [Guest Refund Policy](#), and [Host Guarantee Terms](#)".
- A large red "Sign up" button at the bottom.

An arrow points from the left panel to the right panel, indicating the progression of the design.

REDACTED

**From:** Airbnb <[no-reply@airbnb.com](mailto:no-reply@airbnb.com)>  
**Subject:** Corrected: We're updating our Terms of Service and Privacy Policy  
**Date:** July 10, 2015 at 2:45:56 PM EDT  
**To:** [sylvie@indigo-house.com](mailto:sylvie@indigo-house.com)  
**Reply-To:** [no-reply@airbnb.com](mailto:no-reply@airbnb.com)

Airbnb



Hi Sylvie,

Our business and our community have grown significantly in the last year, so we're updating our Terms of Service and Privacy Policy. These changes will be effective for all customers on Thu, August 06, 2015. When you use our site on or after that day, we will ask you to agree to the new terms.

We've put up [information](#) to explain these changes in more detail. You should review the documents in full on your own. The old and new versions of both documents can be found at the [Terms of Service](#) and [Privacy Policy](#) tabs through Sun, September 06, 2015.

Thank you for being a member of our global community.

Thanks,  
The Airbnb Team



Sent with  from Airbnb HQ

[Email preferences](#)

